

KEVIN GILMOUR
DESIGNER/ANIMATOR

CLYDE VALLEY GROUP

2017 to 2018

I provided motion graphics for an anniversary live action film commemorating 20 years of the Clyde Valley Group put together by MBM Productions and this lead to the client asking for a series of videos to explain various parts of their business to their userbase. It was decided that live video would not be appropriate for delivery so MBM recommend that I be given the opportunity to produce them as fully animated pieces.

I undertook the production of the project from start to finish, working directly with the client to produce a total of 4 animated videos, explaining their application & repairs process for use on their website and YouTube channel.

I worked with the client over a period of a year to produce the scripts and develop the illustrative style from their existing materials for animation.

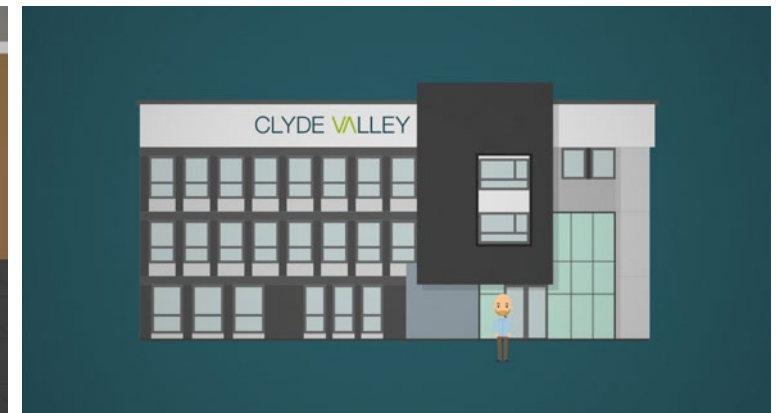
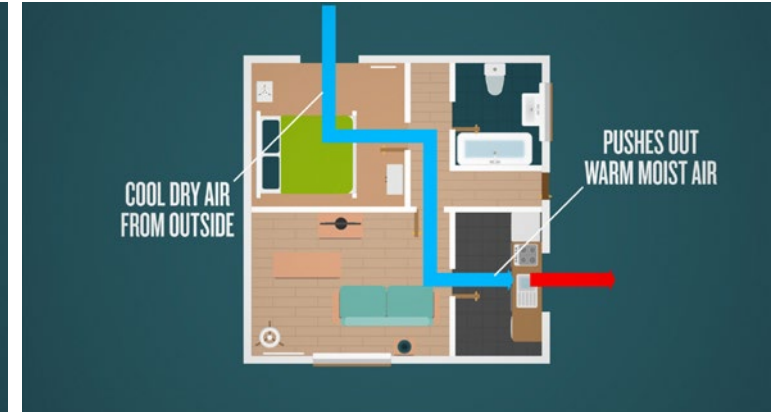
The final videos can be viewed at:
cvha.co.uk/istay-videos/

WHAT I DID

Producer/Director
Lead Animator
Lead Illustrator
Script Development
Voice Over Artist

WHAT OTHERS DID

John Rae - Production/Script Writing
Lindsay Ashworth - Voice Artist



SQUARED CIRCLE

March 2012 - to date

An ongoing self-initiated business venture using the world of Pro Wrestling as the basis for a streetwear fashion brand - creating original shirt designs, brand identity, marketing materials, photography & other design elements.

Since starting in 2012 it has established itself as one of the top brands in the UK, collaborating with many of independent wrestling stars including Grado, Will Ospreay, Ricochet, Kenny Williams, SoCal Val and Noam Dar as well as WWE stars Shawn Michaels, Edge, Paul Heyman and Sting.



WHAT I DID

Shirt & Product Design
Layout & Logo Design
Retouching
Art Direction
Web Development

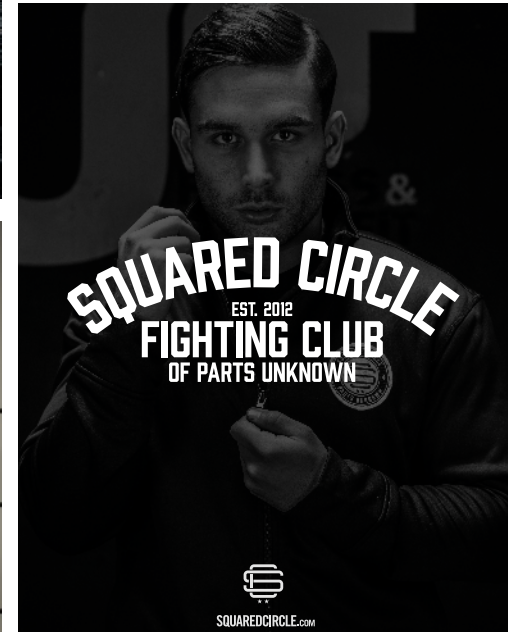
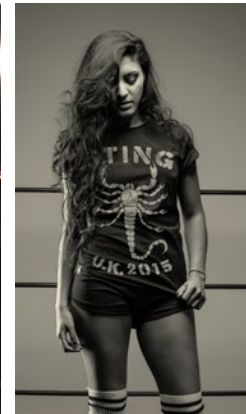
WHAT OTHERS DID

John Cameron &
Jonathan Sword /
Photography



SQUARED CIRCLE

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NORTH LANARKSHIRES WORKING

Winter 2016

Art Director and Project Manager for the design of North Lanarkshire's government funded employment scheme, North Lanarkshires Working. We were approached to help rebuild an online presence which had become a frankenstein of previous regimes ideas and bolt-on addendums.

The previous site had lost all focus becoming bloated & difficult to navigate so I worked with the client to clarify the purpose of the site & build around that, creating a site that fulfils the primary purpose of attracting new signees to the employment scheme as well as providing appropriate supplemental information. The result has been so successful that the client has invited us to take on a larger role in the development of their creative marketing materials - which is an ongoing project at this time.

Visit the live site at northlanarkshiresworking.co.uk

WHAT I DID

UI/UX Design
Art Direction
Retouching
Illustration

WHAT OTHERS DID

Photography & Web
Development / John
Cameron

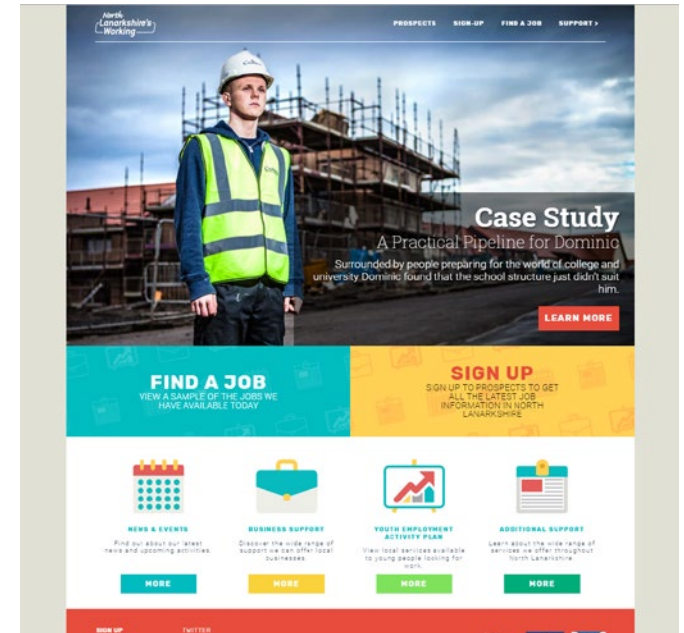
WIRE CONCEPT



COLOUR MOCK



LIVE SITE



LEARN ABOUT AIR

Summer 2015

Art Director and Project Manager for the repurposing of an earlier promotional video, developing it into a full scale educational resource with content developed in collaboration with teaching professional under SQA guidance.

We were approached by SEPA to take a short video piece we had created a few years previously - that had proved very popular with its "Horrible History" style humour - and develop into a resource that would support educators in teaching the importance of air quality & pollution to Primary & Secondary pupils. I lead the team to supervise the creation of educational content & the visual production as well as developing the final website. The mix of styles comes from the variance in materials available - some coming from old DV footage, some being shot for purpose in 4K.

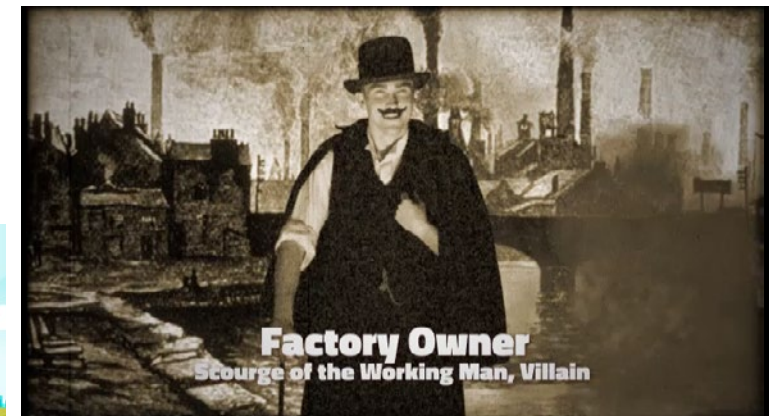
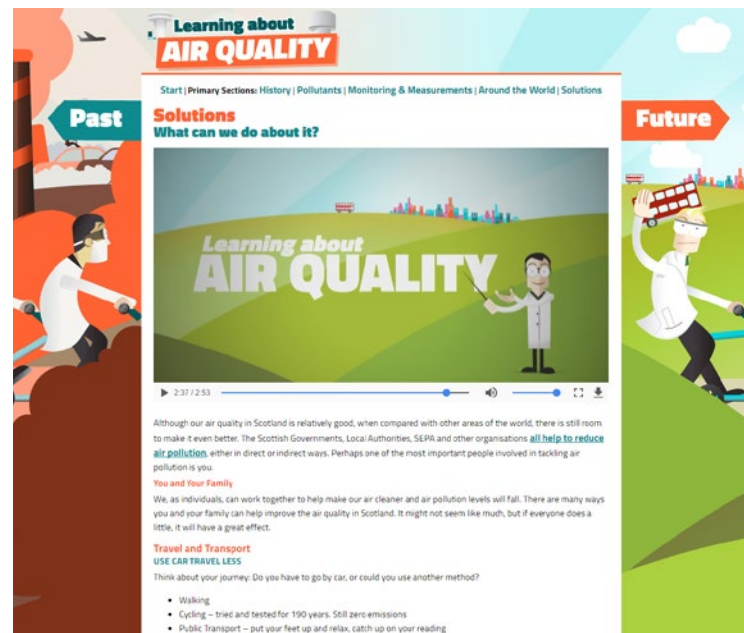
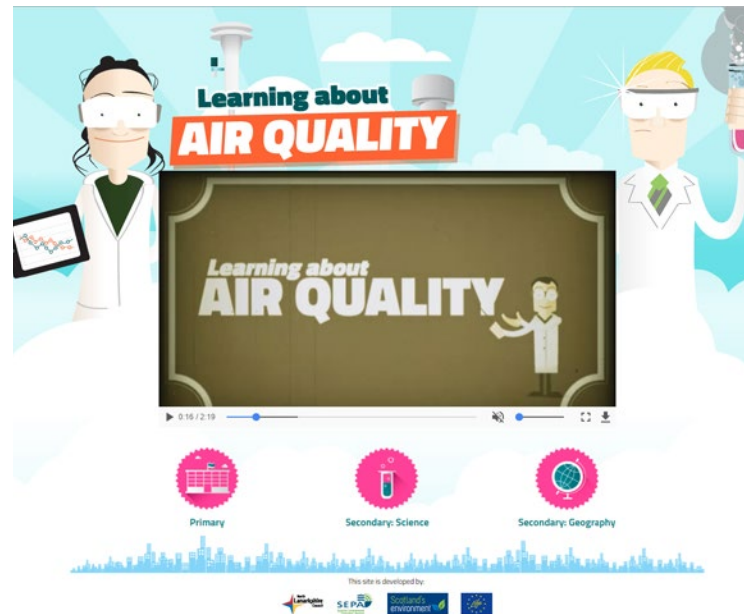
Visit the live site at learnaboutair.com

WHAT I DID

Project Manager
Content Consultant
UI/UX Design
Web Development
Animation
Visual FX
Voiceover Artist
Audio & Video Editing
Acting!

WHAT OTHERS DID

Live Action Producer /
John Rae
Live Action Direction /
Mark Boggis
Web Development /
John Cameron
Illustration / Eduardo
Itturalde



LOGOS

A collection of various logos that I have created over my career.

From Left to Right: Squared Circle Monogram, SqC Text Logo, Kevin Gilmour icon, Kilbowie (Outdoor Centre), GPWA Logo, Inside the Ropes (Events Promotion), Forevervoid (Band), Photoshop for Schools (Education Course), Avenue Spot Logo, The Learning Centre, Beautiful (Fashion Magazine).



SQUARED
★ CIRCLE ★



GPWA
GLASGOW PRO-WRESTLING ASYLUM

INSIDE
THE
ROPES



photoshop
forschools

AVENUE

The
Learning
Centre

beautiful.

INSIDE THE ROPES

September 2015 - date

Logo design, stage production, merchandise design, video editing, motion graphics and live event management on speaking tours for some of wrestling's major names including Sting, Scott Steiner, Paul Heyman & Matt Hardy.

Through Squared Circle I have been privileged to make many professional acquaintances in the world of Wrestling, including Kenny McIntosh who runs Inside The Ropes - an events company who bring WWE acts to the UK for speaking tours - who has asked me to produce live events from a visual perspective. I was keen to take on the huge challenge of working in professional live event co-ordination & work with several childhood heroes.

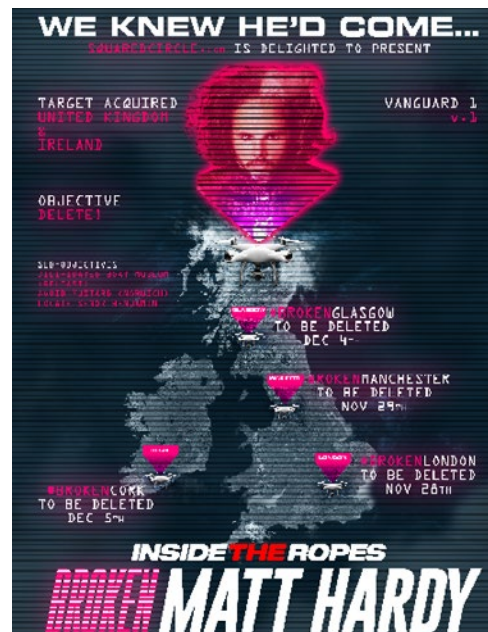
View the videos on Vimeo by clicking on the thumbs below (password "INSIDE")

WHAT I DID

Layout Design for Posters, Social Media & Programs
Photo Retouching
Bumper Animation
Video & Audio Editing

WHAT OTHERS DID

All Photos & Video from various stock sources & WWE.



AVENUE

December 2011

Logo Design & Brand Development for Avenue Bar & Grill who invited me to help them create a vintage 20's feel with a sleek modern finish for their establishment. I developed a logo & style guide to reflect the decor created by the interior design team using Black & Gold to evoke the era but omitting the patterns & curves normally associated with the era in favour of solid fills, white space & linear typography - the lowered crossbars & raised arms of the elongated letterforms mimic the Art Deco style but the Gothic straight lines maintain a modern feel.

It was also a learning experience to work with physical techniques like wood-staining, leather binding, embossing and laser engraving which I got the chance to do myself rather than using a 3rd party.



WHAT I DID
Logo Design
Layout Design
Leather Binding
Printing
Woodwork!

WHAT OTHERS DID
John Cameron /
Photography



KARLE PORTAL

Summer 2011

Art Director & Producer for a live action/animation mix title sequence for sci-fi short, The Karle Portal.

One of my favourite combinations of design & animation is the art of title sequences, I'm a huge fan of designers like Saul Bass, Pablo Ferro & Kyle Cooper. I had been looking for a chance to work on a sequence that I could produce live action footage for, then use that footage to combine with type & motion design and was put in touch with the producers of the Karle Portal who allowed me the opportunity to pitch my concept to them & then see if through to completion.

[View the full title sequence on Vimeo here.](#)



WHAT I DID

Live Action Direction
After FX Animation
Video Editing
Graphic Design
Vistual FX

WHAT OTHERS DID

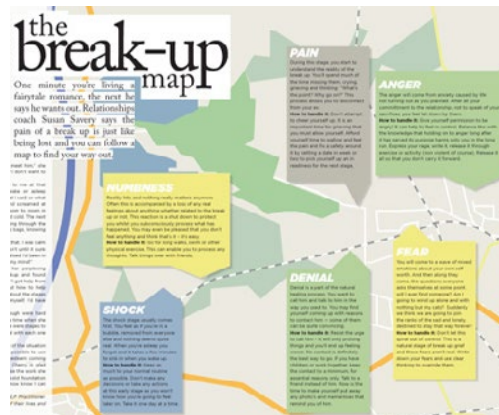
Mark Boggis
Cinematography &
Lighting,
John Cameron Stil
Photography,
Sound Design / YG
Mitchell
Film Producer / Antony
Meadley



BEAUTIFUL MAGAZINE

2009 - 2010

I worked as Art Director for Beautiful Magazine, a startup fashion magazine. I helped them establish a logo & visual style and was the layout artist for their first year of issues. I produced the layout spreads as well as doing some editorial illustrations and directing several photoshoots and working art directors & photographers also.



WHAT I DID
Layout Design
Illustrations
Logo Design

WHAT OTHERS DID
Photography by Andre Schneider, Amir Shah & other stock sources



POPMORPHIC

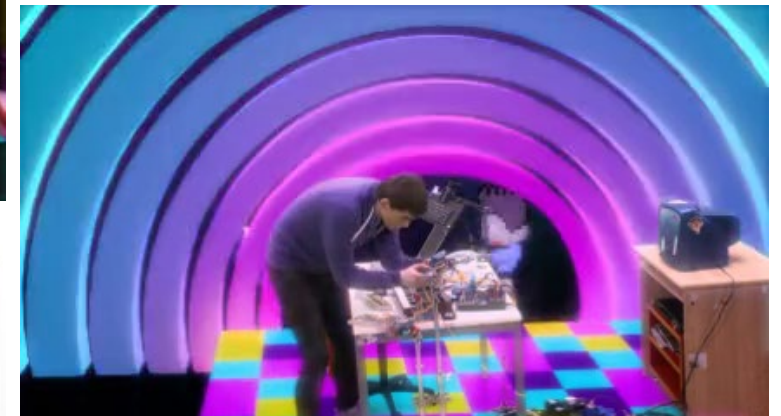
Winter 2008

Animated & Directed music videos for Popmorphic - a unique software package which allowed users to dynamically alter videos via a proprietary player interface.

Unfortunately this service is no longer live but you can view temporary static edits of the production at the links below:

[View Unicorn Kid on Vimeo](#)

[View DB68 on Vimeo](#)



WHAT I DID

Animation

Live Action direction (Unicorn Kid only)

WHAT OTHERS DID

Cinematography & Live Action direction (DB68 only)
by Hannay Productions

KEVIN GILMOUR

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